Go Bears,

Ceremony on Friday, Dec. 14 from noon-2 p.m. at the

ITS has not had a strategic plan in over 10 years! This is
can a new plan help my center? Come ready to engage!

Research priority areas for ITS? How will they be

There will be a 30-min presentation followed by a Q&A.

Berkeley and our research centers are invited to come,
Sibley Auditorium (in the Bechtel Engineering Center on

Plan. A Strategic Plan is meant to be a document in
organization.

science and through developing a data-sharing culture;
decision-making through innovative applications of data
leveraging technological innovation; Lead the
this document in the meantime: Conduct mobility research

sustainability, economic health, and quality of life for
movement of people and goods, while improving
roadmap, and will help guide us as we continue to
have been working to gain input from Centers, faculty,
Walker, Karen Trapenberg Frick, Adib Kanafani, Jane
solidifies the value of an effort underway for now more
This new assurance of the future work of ITS for the State,
research program will continue. As you know, the defeat of
I would also like to reiterate how excited and thrilled the

seminar speakers we have hosted. I want to thank you all
the conference, from our alumni to visiting professors to
standing in the field of automation, now accelerated by the
at the conference, which perpetuates a longstanding

could not enter a packed room.
the back, and people lined up at the door because they
conference, some with three rows of people standing in

students were amongst the most attended of the

thrilled to see how well UC Berkeley has positioned itself
by four trends transforming transportation: automation,
significant contingent at the conference. The IEEE ITSC
Berkeley, providing a unique opportunity for ITS to have a

and logistics advice and comprised the core staff to
transportation. I also would like to thank and acknowledge
contributed to raise the profile of UC Berkeley research on

organizing this conference, a nearly 18-month planning
Chair of the conference for his herculean work in

4-7, 2018.

ITS Berkeley Director's Letter

ITS Berkeley Discusses

To provide

View our complete calendar:

Partnering for Sustainable Transportation:
EVENTS

Lyft are driving
Shaheen talks
Your
California's Changing

Rethinking America's 20th-Century Highway Institutions

November 30, 2018 - 4:00 pm
Differential Complementarity Systems

Complementarity Systems (DCS), for modeling and
November 16, 2018 - 4:00 pm

View our complete calendar:

Research Center

Meet with Sacramento

American Countries

Urban Mobility for Latin

IEEE ITS Conference

ITS Berkeley Shines at

Dec. 8, 2018

ITS Holiday Lunch and Awards Ceremony

December 14, 2018 noon-12:00 p.m.
Bechtel Engineering Center) from 3:30-5 p.m.

opportunities will emerge? How can a new plan help my
areas for ITS? How will they be prioritized? What funding
addressed include: What are upcoming research priority

comprehensive

Comprehensive strategic planning is critical to guide the
organization as it acts on a fast-moving, century-old
infrastructure. The ITS models and data from the

ITS All Hands Meeting and Strategic Plan Roll Out

November 29, 2018 - 3:00 pm

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